



ISTITUTO ITALIANO DI FOTOGRAFIA
MILANO



WE FREE TALENTS FOR OVER 25 YEARS

SCHOOL	THE AUTHENTIC PHOTOGRAPHY SCHOOL DEDICATED TO EDUCATION AND VOCATIONAL TRAINING.
<i>ART Side</i>	ORGANIZES PHOTOGRAPHIC EXHIBITIONS AND CULTURAL EVENTS TO GIVE VISIBILITY TO THE SCHOOL TALENTS.
PRODUCTION	PHOTOGRAPHIC PRODUCTION AGENCY, A MEETING POINT BETWEEN COMPANIES AND YOUNG PHOTOGRAPHERS.

DI CHE PASTA SEI FATTO? "WHAT (PASTA) ARE YOU MADE OF?"

A COLLABORATION WITH



A leading company in the food sector every year offers itself as a patron of young talents in order to promote Italian culture in the world. For the academic year, 2011/2012 Barilla has chosen as a partner Istituto Italiano di Fotografia with the aim of favoring the young talents, called to interpret photographically the theme of "What (pasta) are you made of?". The result, an exhibition, and photographic volume.

PRODUCTION

DI CHE PASTA SEI FATTO?

Di che pasta sei fatto?

ABBIAMO IL PIACERE DI INVITARLA ALLA MOSTRA CHE SI TERRÀ IN VIA TORTONA, 37 MILANO IL 13 GIUGNO ALLE 18:30.



IN COLLABORAZIONE CON

ISTITUTO ITALIANO DI FOTOGRAFIA
FONDATA 1934

Y&R

PRESS PREVIEW ORE 18:00

DURANTE L'EVENTO VERRANNO PREMIATE LE 4 MIGLIORI OPERE DEGLI STUDENTI DELL' IIF.
L'ESPOSIZIONE RIMARRÀ APERTA FINO AL 28 GIUGNO 2012

R.S.V.P.
francesca.osella@brm.com
press@iifmilano.com



MILLEBATTUTE *A THOUSAND TYPE-INS*

For two consecutive years, Compagnia del Mar Rosso and IIF have collaborated for the Millebattute project: telling a story through images and a thousand type-ins. The prize to be won, 12 days in Eritrea in the fall.

PRODUCTION





MIPEL 108 CAMPAIGN

mipel
THE BAG SHOW

AIMPES, the Italian Leather Association, and Mipel organizer gave to IIF the creative realization of the 108th Mipel campaign, with the theme EXPO 2015: "Nourish the planet, energy for life". It was a contest open to all second-year students of the professional course, whose winner signed the campaign and received an award from the Mipel jury.

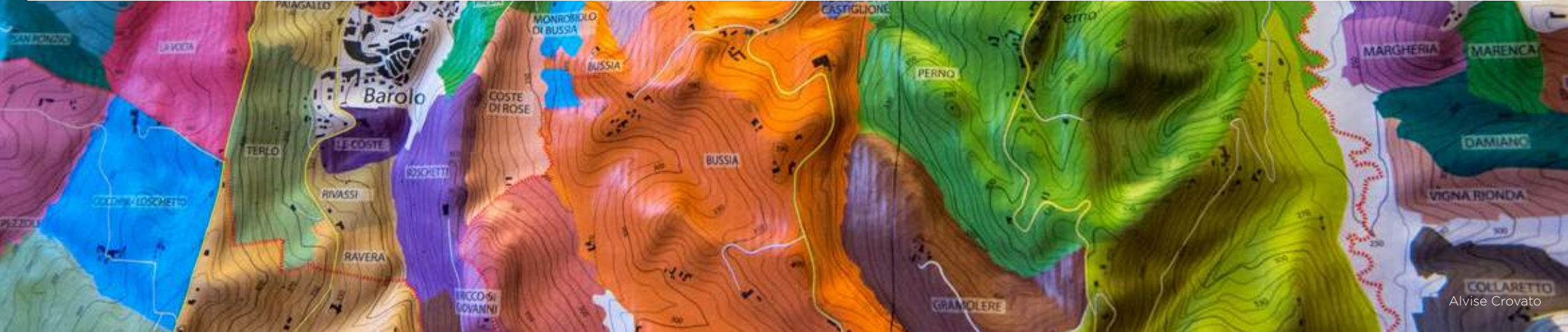
PRODUCTION

REGISTRO.IT



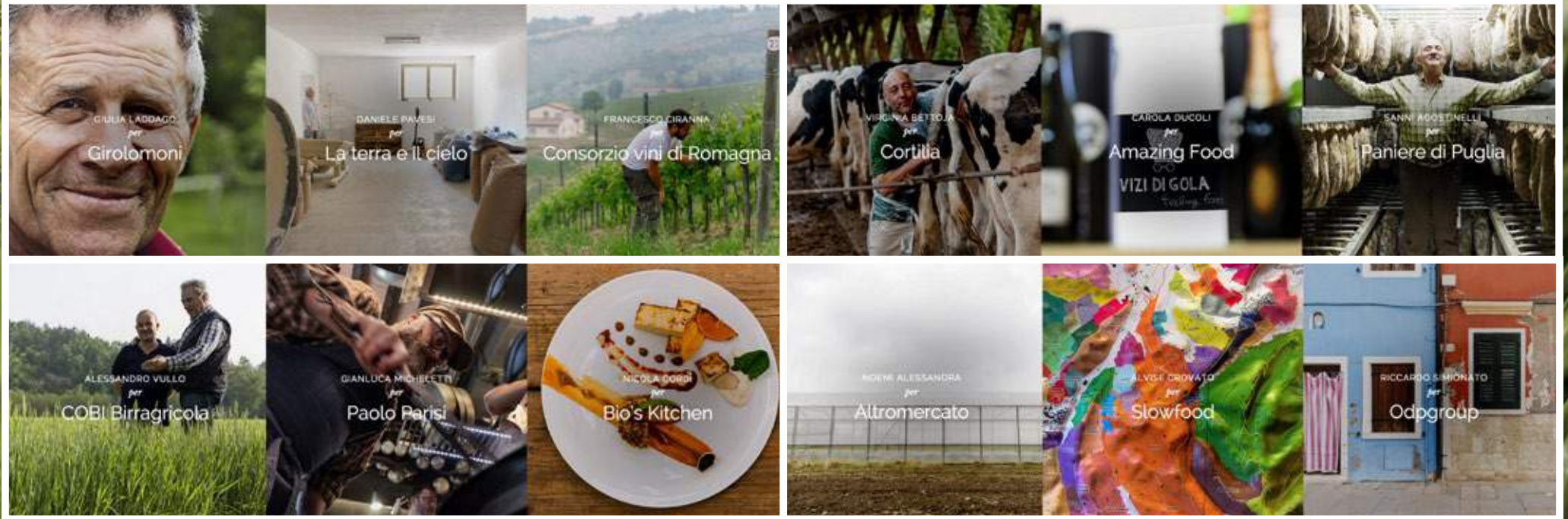
PRODUCTION

The organization responsible for assigning and managing Internet domains, which arrived at the Milan Expo in the pavilion of the Civil Society of Cascina Triulza, has given 12 young talents, students and former students of IIF, to recount the “made in Italy” food through 12 Italian companies, from North to South, who owns the “.it” domain. The photographers captured the work of artisans and entrepreneurs, that are using the web as a strategic resource. It was born, all Italian, photographic reportage of medium and small companies with their particularities, originality, and peculiarities in the world of food.



Alvise Crovato

A OCCHI APERTI. SENZA UN NOME RESTA UN SOGNO
WITH OPEN EYES. WITHOUT A NAME REMAINS A DREAM



COLLECTIVE PHOTOGRAPHIC EXHIBITION WITH 12 STORIES AND 12 PHOTOGRAPHS OF IIF.
THE PROJECT CAN BE VISITED ON THE WEBSITE AOCCHIAPERTI.UNNOMEUNSOGNO.IT
CASCINA TRIULZA, EXPO2015, RHO 25 MAY - 21 JUNE 2015

ORCHESTRA UNIMI

Founded in 2000, the UniMi Orchestra has become, with its musical director Alessandro Crudele, one of the best Italian youth orchestras, representing a real challenge on the music scene of our country. Also for the 2017/2018 season, IIF students are the official photographers of its musical events.

**Orchestra
UniMi**

Orchestra dell'Università degli Studi di Milano
Direttore Musicale Alessandro Crudele

PRODUCTION

Giulia Laddago

FRIGO TASTEMAKER

Study and realization of the covers for the two issues of the magazine distributed in 20,000 copies and in all the main Italian hotel schools.

PRODUCTION



CONTEST FRIGO TASTEMAKER - PETTINICCHIO

THE "PETTINICCHIO" COMPANY AND THE "FRIGO TASTEMAKER" MAGAZINE GAVE THE SECOND YEAR STUDENTS THE CREATIVE REALIZATION OF IMAGES THAT HAD AS SUBJECT THE MOZZARELLA OF THE WELL-KNOWN BRAND. THE BEST SHOT WAS AWARDED THE COVER, WHILE ANOTHER 9 IMAGES WERE PUBLISHED IN THE MAGAZINE.

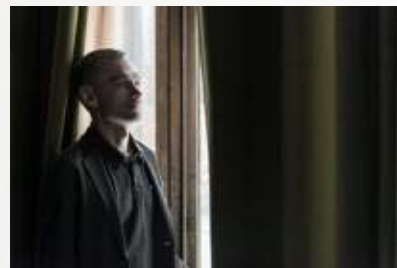


MILANO FILM FESTIVAL

PRODUCTION

CREATION OF A GALLERY OF PORTRAITS IN LOCATIONS OF NUMEROUS PERSONALITIES FROM THE WORLD OF CINEMA, INCLUDING DIRECTORS, SCREENWRITERS, AND PARTICIPANTS SELECTED BY THE ORGANIZATION.

Milano
FilmFestival



**“DON'T WASTE THE TIME, PUT IT IN FOCUS.
A SHOT AGAINST THE LINFOMA”**

**promoted by
ISTITUTO ITALIANO DI FOTOGRAFIA AND ROCHE**



ON THE OCCASION OF THE WORLD DAY FOR LYMPHOMA AWARENESS, THE NATIONAL CAMPAIGN “DON'T BURN TIME, PUT IT IN FOCUS - A SHOT AGAINST THE LYMPHOMA”, PROMOTED BY THE ISTITUTO ITALIANO DI FOTOGRAFIA AND SWISS PHARMACEUTICAL GROUP “ROCHE”, WANTS TO UNDERLINE THE VALUE OF TIME FOR ALL THE PEOPLE WHO LIVE CLOSE TO THE ITALIAN HEMATOLOGICAL CENTERS AND THE EXPERIENCE OF A BLOOD TUMOR.

PRODUCTION

THE HEADLINERS

IN COLLABORATION WITH



“THE HEADLINERS”
BY PASQUALE DIAFERIA
PUBLISHED BY ADCGROUP

VOLUME DEDICATED TO THE MOST IMPORTANT ITALIAN COPYWRITERS PORTRAYED BY THE STUDENTS OF ISTITUTO ITALIANO DI FOTOGRAFIA. A TRIBUTE TO THE GREAT INVENTORS OF THE SLOGANS THAT HAVE ENTERED THE IDIOMATIC EXPRESSIONS OF OUR LANGUAGE (THINK OF “MORE OF EVERYTHING” FOR RAI TELEVISION) THAT OFTEN CONTRIBUTED TO NEW WAYS OF THINKING (APPLIES TO EVERYONE “TIME IS WHAT YOU MAKE OF IT” FOR SWATCH) THE COORDINATION OF THE PHOTOGRAPHERS WAS CURATED BY WANDA PERRONE CAPANO, WHILE THE GRAPHIC LAYOUT OF THE BOOK IS BY MATITE GIOVANOTTE THAT HAS DEDICATED TO EVERY COPYWRITER A TYPEFACE CREATED BY VEER BRAND OF CORBIS CORPORATION.





Photos by: Alessandro Dealberto, Giulio Storti, Dario Von Houelingen, Giorgio Gori, Mirta Kokalj.

WORD OF ART DIRECTOR

IN COLLABORATION WITH



PORTRAITS OF AN EVOLVING PROFESSION
BY DANIELE RAVENNA
PUBLISHED BY ADC GROUP

A VOLUME DEDICATED TO THE MOST
IMPORTANT ITALIAN ART DIRECTORS
PORTRAYED BY THE STUDENTS OF ISTITUTO
ITALIANO DI FOTOGRAFIA.

PRODUCTION





SHUMANSHU MARTINO MIDALI FASHION ICON

PRODUCTION



INTERPRETATIONS THROUGH THE LENS OF YOUNG PHOTOGRAPHERS OF THE ISTITUTO ITALIANO DI FOTOGRAFIA.

“SHUMAMSHU IS MY WAY OF SAYING, TO GIVE A NAME TO ALL THOSE THINGS THAT ARE NOT YET, BUT THAT I ALREADY KNOW IN MY HEAD, THAT WILL BECOME.” MARTINO MIDALI

13/23 JUNE 2017 @ SPAZIO HC ARTFACTORY_MILANO

RIGHTS TO THE GAME_ The courtyards are ours



The exhibition tells the title to play, one of the most important for children. And it does so by opening a window on the world of children, their emotions, their life in the city. To achieve that hundreds of children of the Milan Summer Camps have gone “straight to play” exploring the courtyards around their schools with the aim of discovering the most beautiful, which are those in which you play more. To accompany them the IIF students, who took pictures for the exhibition.

6 - 19 OCTOBER 2014

@ ROTONDA DELLA BESANA -
MILANO



PRODUCTION

Camilla Piana

Oltre il bene

AL DI LA' DEL MALE

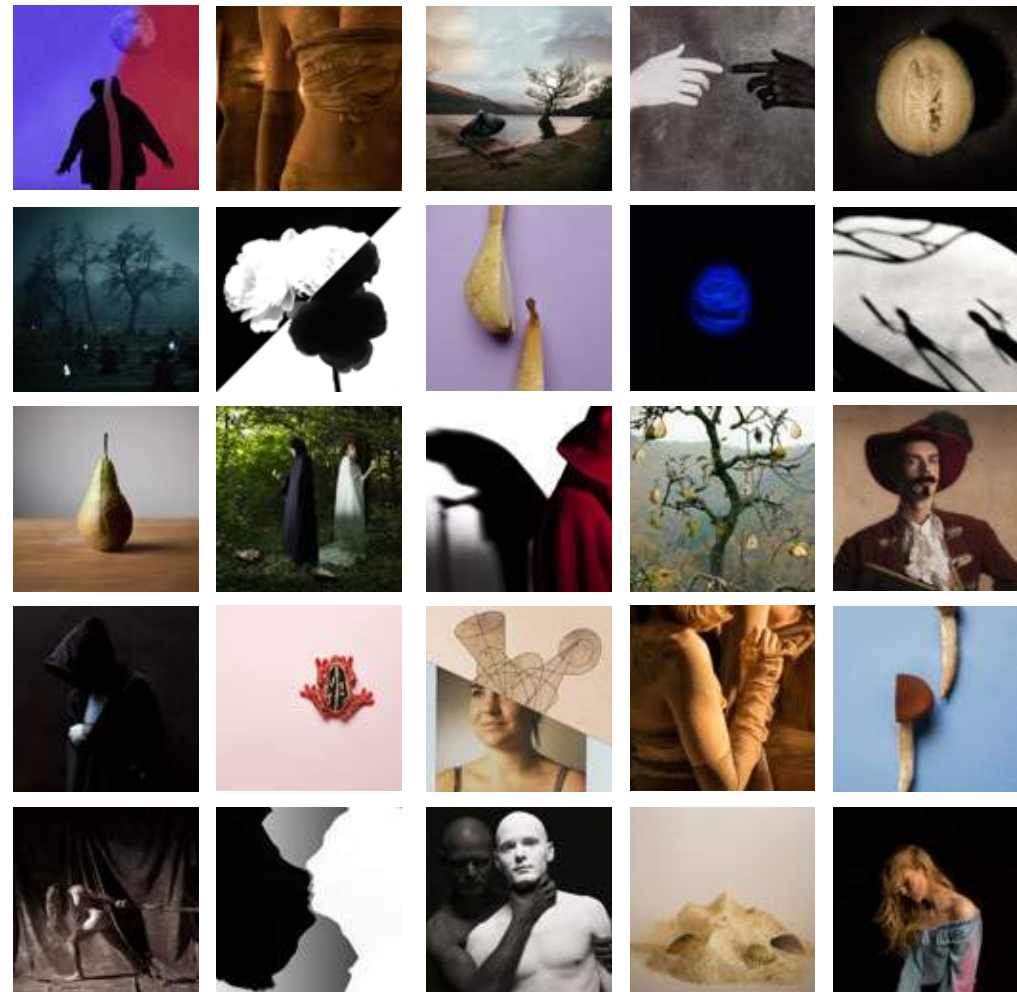
"BEYOND THE GOOD, PAST THE EVIL"
THE DIVIDED WORLD OF VISCONT

FROM THE NOVEL BY
ITALO CALVINO

CURATED BY
ROBERTO MUTTI

12/21 OCTOBER 2017
@ SPAZIO HC ARTFACTORY_MILANO

ART Side



Photos by:

Noemi Ardesi, Alberto Barbarotta, Zoe Beltran, Irene Brusa, Federica Buzzulini, Alessandra Canepa, Francesca Caporusso, Giacomo Carlini, Clarissa Ceci, Martina Civardi, Valentina Consonni, Irene Davi, Myriam de Rosa, Camilla Ferrari, Federica Magliano, Enya Marmorì, Valentina Marzorati, Francesca Masocco, Silvia Morello, Maria Rita Mori, Marco Nocerino, Selena Raselli, Adriana Tossut, Francesco Zocchi, Andrea Zonta.

IN SEARCH OF A LANDSCAPE AESTHETICS

curated by
ERMINIO ANNUNZI

This photographic project allowed the students to carry out a thorough research on the meaning, value, and essence of the word “aesthetics”, looking for a possible link of common identification, in which to find the unique and universal value, if it existed, in the term “Aesthetic”.

26 MARCH / APRIL 25, 2017

@
FESTIVAL
FOTOGRAFICO
EUROPEO

VILLA POMINI,
CASTELLANZA (VA)



THE OTHER SIDE OF THE LIGHT

curated by
ROBERTO MUTTI

To a group of young students of the Italian Institute of Photography was asked to interpret the theme of light starting from the reading of some masterpieces of literature. "The young Holden", "Fahrenheit 451", "The strange case of Dr. Jekyll and Mr. Hyde" and the myth of Orpheus and Eurydice are the subjects with which the young photographers were confronted.

26 MARCH / APRIL 23, 2017

@
FESTIVAL
FOTOGRAFICO
EUROPEO

FONDAZIONE BANDERA,
BUSTO ARSIZIO (VA)



ART Side

Simone Paccini

SPIES_YOUNG
PHOTOGRAPHERS
OF THE SECOND
MILLENNIUM

curated by
OCCHIOMAGICO

The Young Photographers are
like spies lighting up in the dark
to warn us what is new that is
happening.

20/24 JUNE 2017
@
ISTITUTO ITALIANO
DI FOTOGRAFIA _ MILANO



ART Side

ALONG THE WAY, WHEN PHOTOGRAPHY MEETS LITERATURE

THE FORMER IIF STUDENTS RECOUNT AND REINTERPRET 6 MASTERPIECES OF WORLD LITERATURE IN ARTISTIC TERMS: "THE ODYSSEY", "ALICE IN WONDERLAND", "PINOCCHIO", "THE BETROTHED", "THE WIZARD OF OZ", "DREAM OF A MIDSUMMER NIGHT".

27 APRIL - 13 MAY 2016 @ GIURECONSULTI PALACE - MILAN



ART Side

Photos by:

Carmen Mitrotta , Giuseppe La Colla, Greta Ferraris,
Federica Simoni, Federica Sasso, Elisabetta Righi e Sara
Busiol, Michela Bernasconi, Guido Rizzuti, Debora Pota.



DESIGN-RE

CURATED BY

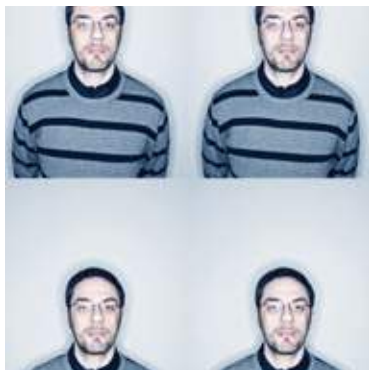
GIOVANNI PELLOSO

E LORENZO PALMERI

DesignRe is a project, born to bear witness of the faces, the gazes of designers, presently active in the contemporary scene, confronting them with a new generation of photographers. Here, the designers are not portrayed with their project, something already seen and repeatedly reposed from multiple sources, here are “only” their faces and “only” their gazes. The project has the ambition to remain open, that’s why “DesignRE. Work in progress” and without precise timeline, after a few years from the previous chapter, take a new snapshot of the design system.

Design_Re has been exhibited from 2015 until now in various locations.

ART Side



GUARDAMI

VOLTI E STORIE DELLA CITTÀ VERSO L'EXPO

GUARDAMI (LOOK AT ME)
FACES AND STORIES OF THE CITY APPROACHING THE EXPO

The GuardaMI project, subdivided into the sections: AfricaMi, AsiaMi, AmericaMi, has developed over a period of three years and is a tribute by Istituto Italiano di Fotogra to the city of Milan and its multiplicity of cultures. Starting from the theme of EXPO2015 "Nourish the planet, energy for life", IIF has given its reading by interpreting culture in its broadest meaning, intended as "food for the mind". Through the photography of his young talents, IIF reveals work situations often unknown but present in the productive society fabric of our city

Photos by:
Alessandro Triulzi, Kim Da Hyun, Carola D'ucoli, Emanuele Gibertini,
Mattia Vigliarolo, Simone Carnesalli, Mauro Montana, Daniele Re

ART Side



in collaboration with EYESOPEN! MAGAZINE AND THE DAILY NEWSPAPER IL GIORNALE.

APRIL, MAY AND JUNE 2017 @ GALLERIA MERA VIGLI _ MILANO

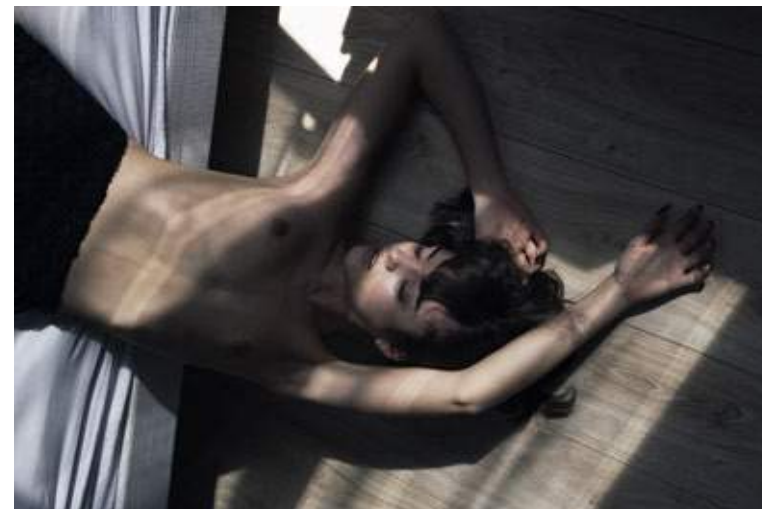
VIRGINIA BETTOJA
Ego on the showcase



VIVIANA DI MATTEO
In the distance you see trains go by



FEDERICA SASSO
Closer





OTTOVOLANTI (ROLLERCOASTER)

8 IIF PHOTOGRAPHERS WHO HAVE TAKEN FLIGHT

EIGHT PHOTOGRAPHIC TYPES OF RESEARCH BY EIGHT FORMER IIF STUDENTS IN THE EXHIBITION FOR EIGHT WEEKS. EVERY WEEK HAS BEEN DEDICATED TO AN AUTHOR AND TO HIS PERSONAL RESEARCH.

6 FEBRUARY / 2 APRIL 2015
@ AREA35, VIA VIGEVANO 35, MILANO



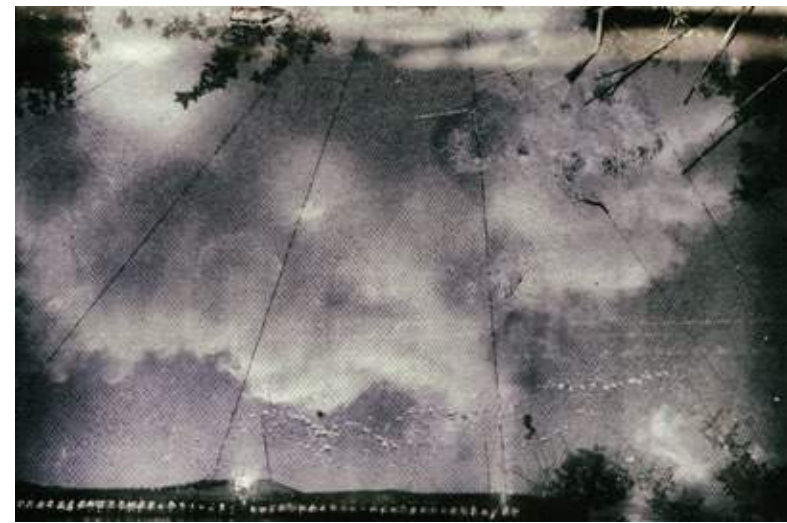
IIF WALL

Temporary exhibitions of IIF's students and former students. The Wall is the place that hosts the most coherent, most original, most visionary projects of IIF students and former students. Istituto Italiano di Fotografia also demonstrates, through this initiative, particular attention for the promotion of the most talented authors and the most representative works.

From the left, the works of:
Sara El Beshbichi
Vanessa Para
Jessica Granata
Simone Paccini

MARCH, APRIL, MAY
AND JUNE 2017

@ IIF WALL
ISTITUTO
ITALIANO
DI FOTOGRAFIA





WWW.ISTITUTOITALIANODIFOTOGRAFIA.IT

Head of External Relations:
press@iifmilano.com

+39 02 58107623
+39 02 58107139

Via Enrico Caviglia 3 , 20139 Milano

