

SUMMER  
COURSE

2019  
2020



ph: Yulia Terskaya

## BASIC PHOTOGRAPHY SUMMER COURSE

This course is dedicated to those who want to have a first approach to the world of digital photography, both indoors and outdoors, starting with the basics of photographic technique. The various photographic genres will be addressed by the portrait in studio and in a "household" - considering the use of tools and equipment available to the students - and the landscape, intended as a research of expression through special technical languages.

Moreover it will be developed a section devoted to reportage, with a specific focus on street photography. This in order to learn a first approach to build possible photographic service, through exercises "in the field" and the introduction to topics of photo editing.

**DURATION:** 15 - 25 June 2020

**COST:** € 800 VAT included

### EARLY BOOKING

You can save 120 euros on the course fee if you make the full payment by 30 March 2020.

This means that the course price reserved for early enrollments would be 680 euros instead of 800 euros, tax included.

**LOCATION:** Italy, Milan, via E.Caviglia 3

**FREQUENCY:** 1° week; Monday-Friday,  
2° week Monday - Thursday

- 3 outdoor lessons - 2 in the morning and 1 in the evening
- Morning session hours: 10:00-13:00
- Afternoon session hours: 14:00-17:00

**HOURS OF INSTRUCTION:** 51 hours in total

**LANGUAGE OF INSTRUCTION:** English

**CERTIFICATE ISSUED:** Certificate of attendance

### TOPICS

#### THEORY OF TECHNIQUE:

- small and medium-format cameras
- lighting equipment for shooting
- light metering systems, digital photography

#### PORTRAIT:

- studio characteristics,
- accessories and lighting schemes
- use of window light for portrait
- shooting in photographic studio with a professional studio lighting

## TOPICS

### LANDSCAPE:

- elements of composition,
- shooting technique and equipment
- critical reading of the images
- guided exercise outdoors

### REPORTAGE:

- shooting technique
- street photography
- planning and executing of the reportage
- critical reading of the images
- guided exercises outdoors

### PHOTO EDITING:

- introductory elements of photo editing
- early approaches to the principles of image selection and construction of the photographic story
- digital imaging and archiving
- first approach to a professional photographic software Lightroom

**\* all lessons are both theoretical and practical**

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### REQUIRED EQUIPMENT:

- Digital Camera with manual mode, Memory Card and Battery compatible with your digital camera
- Battery charger (and adapter to European power source if coming from outside of Italy)
- Optional: USB Key or external hard drive to facilitate file transfer

### HOW TO ENROLL:

- Complete the Enrollment form online
- Provide a copy of your passport
- Pay the course fee by 6 May 2020

**NUMBER OF PARTICIPANTS:** The minimum number of participants for the course to initiate is 6 people. Maximum number is 14. We will confirm by 20 May 2020 the initiation status of the course with those who have enrolled so that travel arrangements can be made. In the event the the course does not initiate, enrollment fees will be 100% refunded.

### MODES AND OPTIONS FOR PAYMENT:

- **Modes of payment:** cash, check or bank transfer (**the instructions for the payment will be sent via email after compilation of the enrollment form**)
- **Options for payment:**
  - Option 1:** single payment of € 800 on or before 6 May 2020
  - Option 2:** two payments, paying the full amount by 6 May 2020
    - pay the initial enrollment fee of € 200 upon enrollment
    - pay the tuition fee/balance of € 600 by 6 May 2020

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ph: Giulia Bertuletti

### CANCELLATIONS:

Students may cancel their enrollment to the course at any time. **Enrollment fees paid are non refundable.** Upon cancellation, the amount refunded to the student will depend on when the student cancels. Refunds given upon cancellation are as follows:

- Cancel by 8 April 2020, student receives 100% refund (not including the enrollment fee)
- Cancel by 8 May 2020, student receives 50% refund (not including the enrollment fee)
- Cancel on 9 May 2020 or after, no refund is given to student

## WHY STUDY AT THE ITALIAN INSTITUTE OF PHOTOGRAPHY?

Italian Institute of Photography is a school leader of vocational training, able to provide solid preparation, sensitivity and contemporary photographic language and cross cultures, boundaries, markets. It's structured in three sections for a single goal: to train professionals. Three realities in one, that complement each other and are functional:

**SCHOOL** - Professional photography courses and evening classes since 1993.

**ARTSIDE** - Exhibitions, publications and events to showcase the talents of the Italian Institute of Photography

**PRODUCTION** - Photographic production agency that develops projects for its customers, offering the best IIF photographers an opportunity to meet with the professional world.

### Production's clients include:

Orchestra Università Statale di Milano, ATM, Ermenegildo Zegna, Teatro alla Scala di Milano, Mipel, Fujifilm Italia, Gruppo Sintesi, Visa, Saporiti Italia, Illy Caffè, McDonald's, Barilla, Costa Crociere

**IIF in English** is the international department of the Italian Institute of Photography and offers photography courses in English. The department recognizes the importance of both 'global' and 'local' and has developed its philosophy, programs and partnerships based on this dual concept.

### FOR ALL OUR ENROLLED STUDENTS WE RESERVE THE RIGHT TO THE CONVENTIONS WITH:

- the English-speaking multi-specialty **Medical Center**, where physicians and secretaries are able to welcome you in English, and some also in French and German, while students in possession of a valid European Health Card have the possibility to be visited by their General Practitioner, free of charge
- an **Institute of Italian Language and Culture** that offers a wide range of high quality Italian language course that take place throughout the year

For more info contact:

### Istituto Italiano di Fotografia - IIF in English

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